

CHANGING THE GAME (ETA 2011 Conference) – Programme

Venue: Waipuna Hotel and Conference Centre

Dates: 12 August to 14 August 2011

Friday 12 August 2011

Start	Finish	Delegates Activity	Partner Activity if desired
09h30		Transport Departs for Tour	
09h45	10h45	Mt Eden for a view of the city – Little known and not often seen. Climb down into the crater if you are up to it.	
10h45		Transfer to TradeTech – No, you have not seen this before.	Transport to Dress Smart
11h00	11h15	Refreshments	
11h15	12h00	Chaos to Calm in action – Hosted by Roger Fulton	
12h00	12h30	Visit surface mount manufacturing across the road	Transfer to TradeTech to catch up with the rest of the tour
12h30		Transfer to Newmarket	
13h00	16h00	Sony Shop for some, wander through Newmarket, have some lunch – Shopping for the ladies, Closest pub for the gents again?	
16h00		Transfer back to Hotel from Sony Shop	
18h30		Meet for cocktails – Banquet Room 1	
18h45	19h45	AGM for members and invitees – Banquet Room 2. Balance of guests remain at cocktail session	
19h45	20h30	Cocktails and Finger Food – The drinks are on the house until the limit is reached, thereafter it's a cash bar.	
20h30		Free time. Bar at the Waipuna will be open.	

Saturday 13 August 2011

Start	Finish	Banquet Room 1 or 2	Conference Room 1	Conference Room 2	Conference Room 3
08h30	08h45	Welcome by our current president – Andrew Watson			
08h45	09h45	Opening Speaker – Graham McGregor – Marketing Specialist – Published in the Herald. It's Time to Change the Game.			
09h45	10h30	General Presentation Speaker – Garry Fissenden – New ETITO CEO.			
10h30	10h45	Refreshments			
10h45	12h45	LGE Consumer Electronics Smart Converging and Emerging Technology	Peter Thorby – Why businesses are difficult to manage. (Participative workshop)	Graham McGregor – Grow you business fast – See your pack Present your questions and ideas to ETITO, ETEC and ETA	Panasonic – Air Conditioning Installation
12h45	13h30	Lunch			
13h30	14h30	LGE Whiteware and AC Smart Stuff	Warranty vs Consumer Guarantee – Q&A to the Panel	Graham McGregor – Smart Marketing – See your pack	The new EWRB Licences – Registration Pathways
14h30	14h45	Break			
14h45	16h45	LGE Consumer Electronics Smart Converging and Emerging Technology	Peter Thorby – Why businesses are difficult to manage. (Participative workshop)	Present your questions and ideas to ETITO, ETEC and ETA Sam Abrahams – Digital Switch Over	Sony – Entertainment Redefined
16h45	18h00	Time for delegates to show their appreciation to the exhibitors – Light refreshments served in the Exhibitors area			
19h00	19h30	Pre-dinner drink			
19h30	Late	Exhibition Hall	Apex Awards Dinner – Table drinks sponsored by: Dress for evening – Smart Casual Live Band – TBA – Sponsored by		

Sunday 14 August 2011

Start	Finish	Banquet Room 1 or 2	Conference Room 1	Conference Room 2	Conference Room 3
09h00	09h15	Housekeeping and Notices			
09h15	10h15	LGE Whiteware and AC Smart Stuff	Warranty vs Consumer Guarantee – Q&A to the Panel	Present your questions and ideas to ETITO, ETEC and ETA	Gas Licence update by Peter Huston
10h15	10h30	Refreshments			
10h30	12h30	LGE Consumer Electronics Smart Converging Technology	The new EWRB Licences – Registration Pathways	Sam Abrahams – Digital Switch Over	Panasonic – Air Conditioning Service
		LGE Whiteware and AC Smart Stuff	IP Addressing 101	Career Pathways in our industry	
12h30	13h30	Lunch			
13h30	15h30	Open Forum and Conference Closure <ol style="list-style-type: none">1. Feedback from Focus Group Meetings held by ETA with industry, manufacturers and ETITO2. What are we?3. Constitutional Change.4. Membership Categories.5. Code of conduct.			

Display Stands

1. ETITO
2. Axial Spares
3. LGE
4. Panasonic
5. ETEC
6. Vodafone